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ABOUT

EXPERIENCE/SKILLS



MILAD VATAADI

# PORTFOLIO

GRAPHIC DESIGN 2023





# ABOUT ME

## I am Milad Vataani Graphic Designer

Specialized in Layout Design, Branding, Illustration  
Advertising Campaign, Poster Design,  
Typography, Matte painting.

Throughout my career, I've worked with a diverse range of clients,  
including well-known brands like Swatch, VW, Seat,  
Audi, Ski Austria, BKW, and many  
other renowned companies.

# CONTACT



+43 660 294 3438



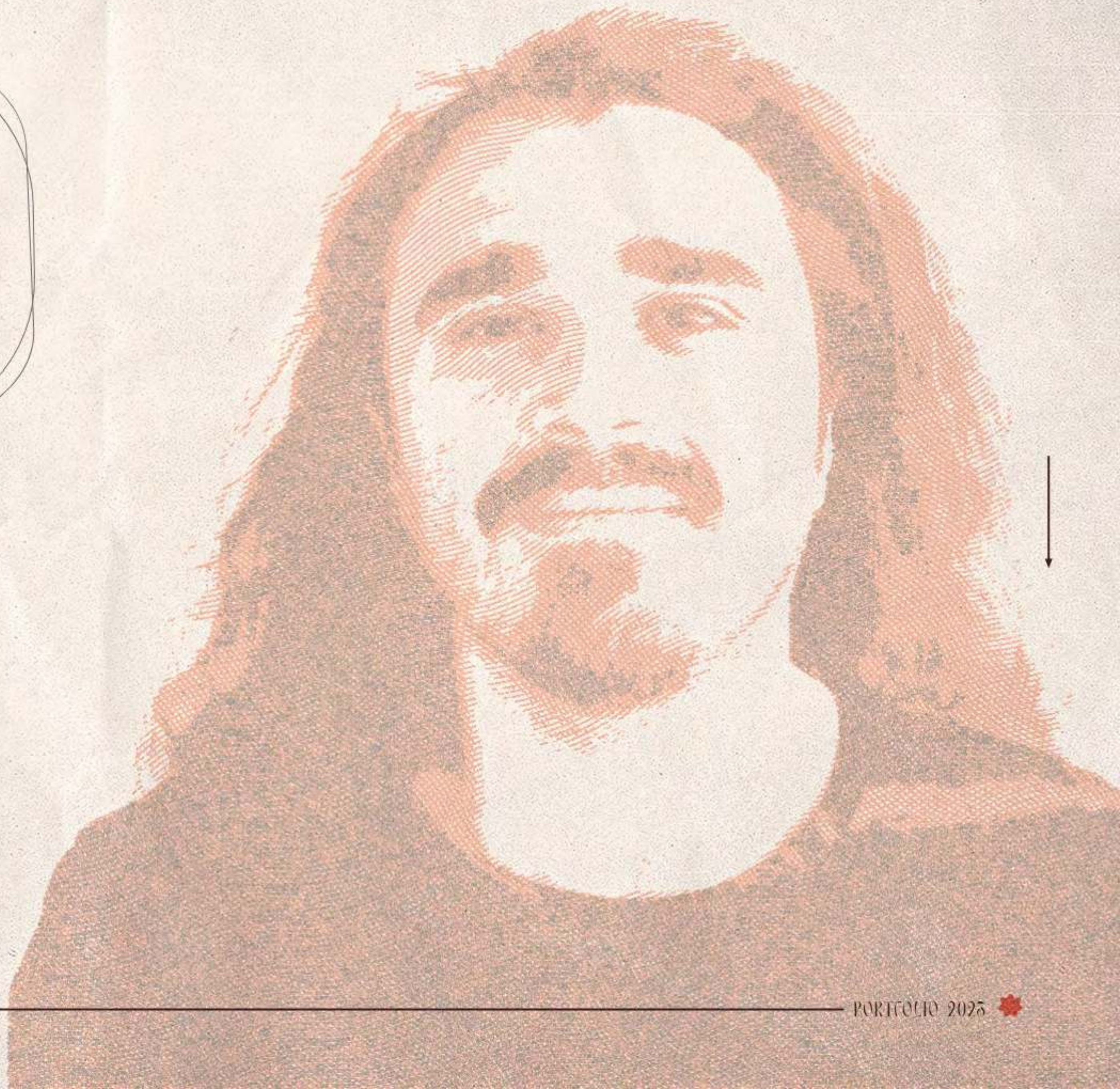
milad.vattani@gmail.com



Milad-Vataani



miladkebone








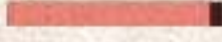







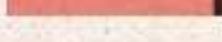

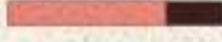

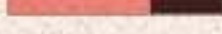
## EXPERIENCE ✖

**2021 -2022**  
Graphic Designer  
G+P Creative.

**2020 -2021**  
Graphic Designer  
WWP Group.

**2010-2019**  
Graphic Designer  
Novo Design Studio.

## SOFTWARES ✖

 Photoshop	
 Illustrator	
 InDesign	
 Figma	
 Adobe XD	
 Windows	
 Mac	
 Office	

## KEY SKILLS ✖

Branding  
Layout Design  
Logo Design  
Packaging  
Poster Design  
User Interface

## LANGUAGE ✖

English **C2**  
German **B2**  
Farsi **Native**  
Arabic **A2**

## HOBBIES ✖

 Gaming  
 Movies  
 Music  
 Space  
 Reading  
 Podcast



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- . Wasteland

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- . Personal Posters
- . 8390 Studio

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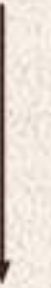
- Deutsche Tourenwagen
- Masters

## 06 ILLUSTRATION

- . Technical
- . T-shirt Design



**CHAPTER**



**BRANDING**  
Streeteats







# STREETEATS Branding

The StreetEats brand aims to offer tasty and wholesome chicken-based street food items to clients on the go.

The company seeks to offer foods that are both high-quality and reasonably priced and are inspired by international cuisine. ingredients and cooking methods that are appealing to urban and suburban residents while also being nutritious, practical, and available.

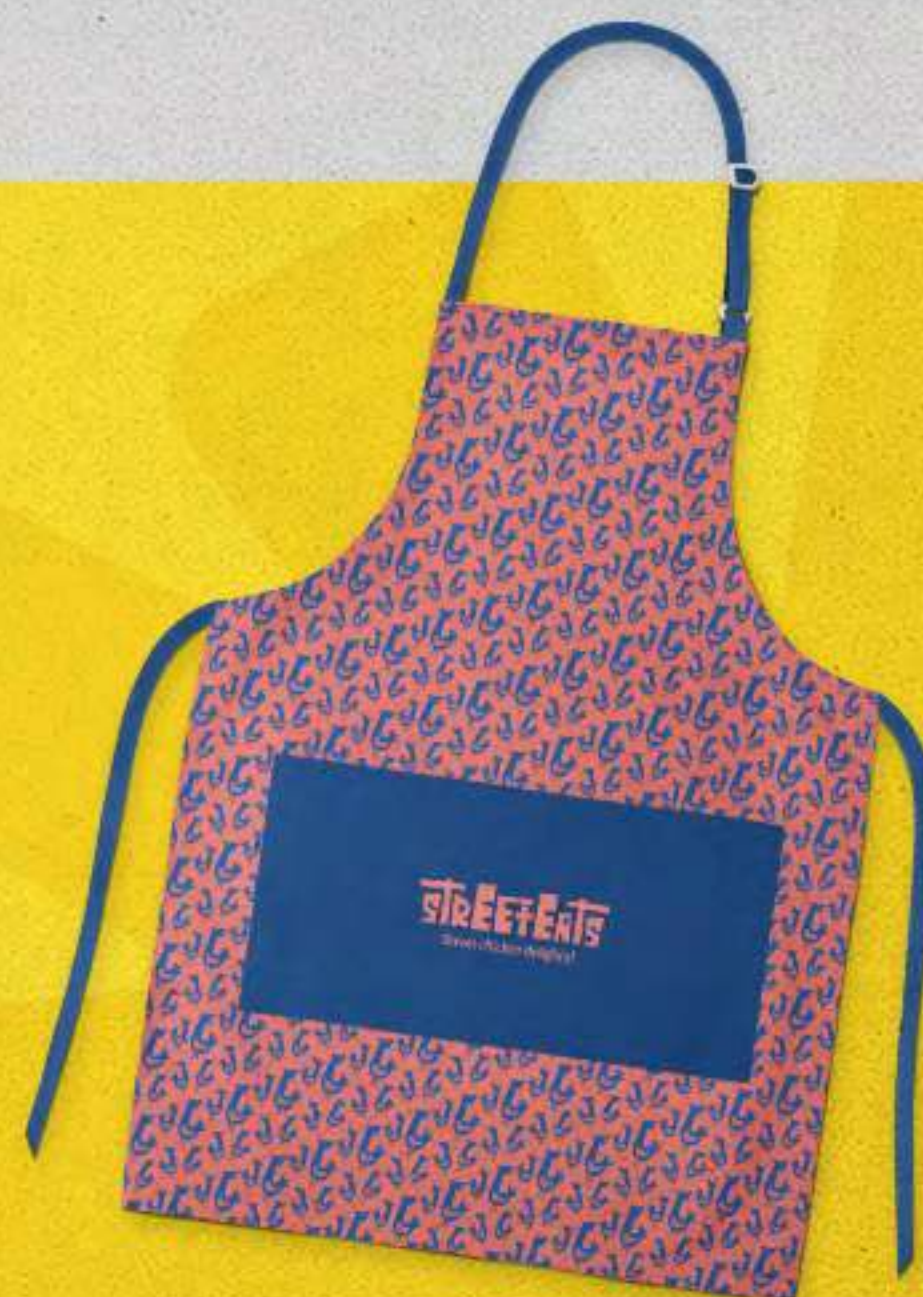
Street Eats' focus on healthy chicken varieties and international cuisines will be emphasized through the brand's logo and marketing plan. The brand will be useful and aesthetically pleasing, created to draw in customers and foster brand loyalty. The food truck or pop-up shop idea will be thoughtfully designed to highlight the brand's offerings and deliver a one-of-a-kind and unforgettable customer experience.

The launch of Street Eats will be carefully planned and executed to maximize visibility and attract customers. Ongoing customer feedback and continuous improvement efforts will allow the brand to evolve and grow, becoming a profitable and sustainable business model that can be scaled over time.

The entire project is available on behance.

[www.behance.net/gallery/165308371/STREETEATS-Streetfood-Branding](http://www.behance.net/gallery/165308371/STREETEATS-Streetfood-Branding)



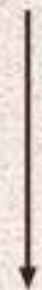








**CHAPTER**



**BRANDING**  
Wasteland





# WASTELAND Branding

## WELCOME TO THE WORLD OF WASTELAND

"Wasteland is a concept, The brand is designed to appeal to adventurers, gamers, and outdoor enthusiasts who want to stay hydrated and fueled during their quests.

Our premium drink is specially formulated with a unique blend of natural ingredients and essential vitamins to keep our customers feeling refreshed, focused, and energized. Wasteland is more than just a drink; it's a symbol of resilience and resourcefulness in the face of adversity. Whether you're exploring a virtual wasteland or a real one, trust Wasteland to be your reliable companion."

The entire project is available on behance.

<https://www.behance.net/gallery/168570821/Wasteland-Gamers-Drink?>





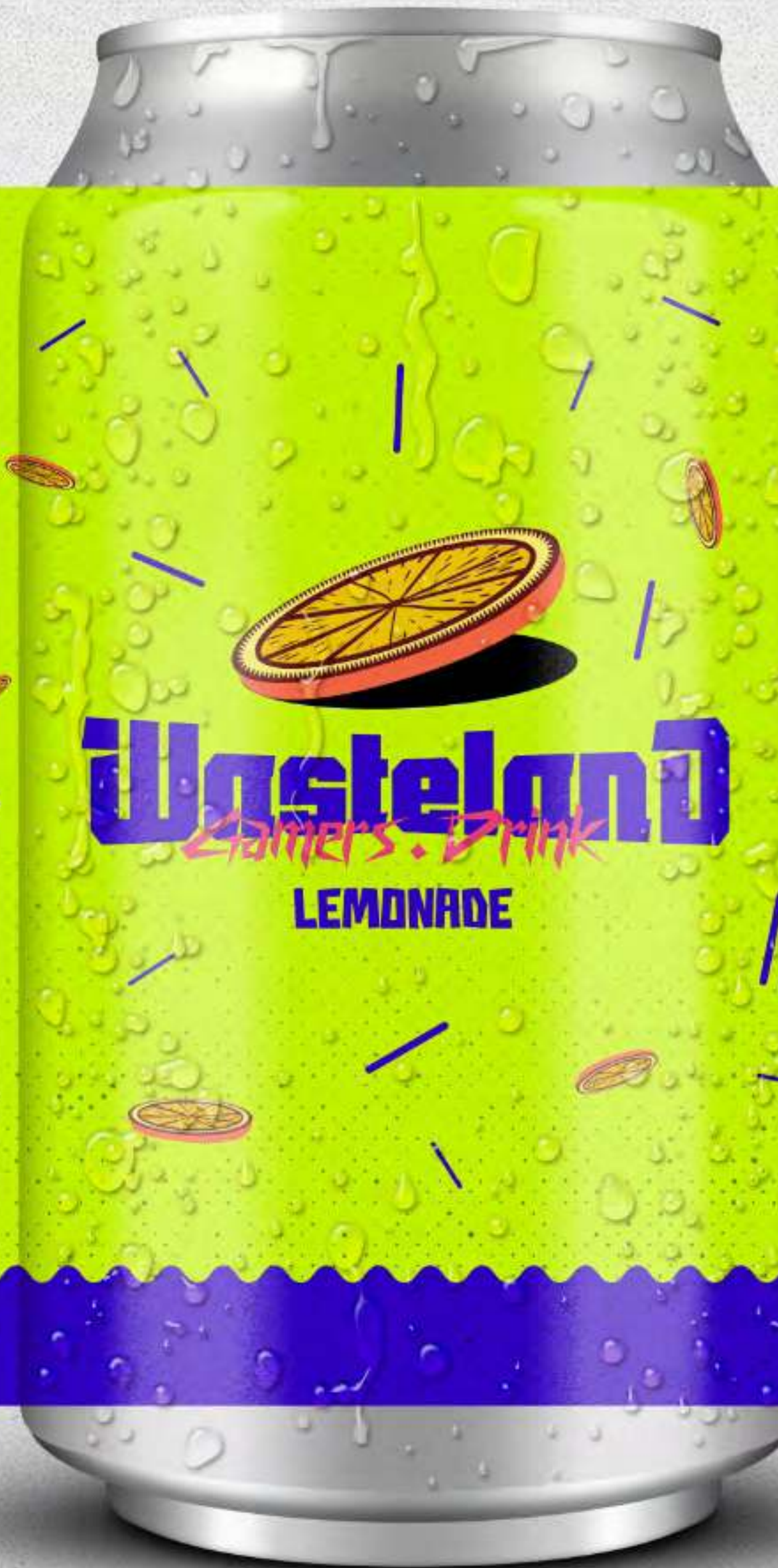
## Welcome to the World of Wasteland

"where adventure meets hydration. Our premium drink is specially formulated for gamers, hikers, and thrill-seekers alike. With its unique blend of natural ingredients and essential vitamins, Wasteland will keep you fueled and focused for your next big challenge. Whether you're exploring a virtual world or the great outdoors, trust Wasteland to be your reliable companion."

Refrigerate and consume within 24 hours, shake well before using, keep out of reach of children, do not drink if seal is broken, store in cool and dry place, consult physician before using.



Calories  
**169** kcal  
8%



## Nutrition Facts

Serving Size 10 oz.  
Serving Per Container 5

Amount Per Serving		Calories From Fat 200	
		% Daily value*	
Calories 200			
Total Fat 10 g			35%
Saturated Fat 1.5g			11%
Trans Fat 0.0 g			
Cholesterol 0 mg			1%
Sodium 210 mg			15%
Total Carbohydrate 15 g			3%
Dietary Fiber 2 g			3%
Sugars 3 g			
Protein 30 g			

Vitamin A	3%	Vitamin C	3%
Calcium	6%	Iron	6%

\*Percent Daily values are based on a 2000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2500	1500
Total Fat	Less Than	50g	25g
Saturated Fat	Less Than	55g	15g
Cholesterol	Less Than	35mg	15mg
Sodium	Less Than	15mg	50mg
Total Carbohydrate		300g	350g
Dietary Fiber	Less Than	20g	40g

Calories per gram  
Fat 7 Carbohydrate 8 Protein 6



## Welcome to the World of Wasteland

" where adventure meets hydration. Our premium drink is specially formulated for gamers, hikers, and thrill-seekers alike. With its unique blend of natural ingredients and essential vitamins, Wasteland will keep you fueled and focused for your next big challenge. Whether you're exploring a virtual world or the great outdoors, trust Wasteland to be your reliable companion."

Refrigerate and consume within 24 hours, shake well before using, keep out of reach of children, do not drink if seal is broken, store in cool and dry place, consult physician before using.



**Wasteland**  
Gamers. Drink  
GRAPEFRUIT

## Nutrition Facts

Serving Size 10 oz  
Serving Per Container 5

Amount Per Serving

Calories 200    Calories From Fat 200

	% Daily Value*
Total Fat 10 g	35%
Saturated Fat 1.5g	11%
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Protein 30 g	

Vitamin A 3%    Vitamin C 3%  
Calcium 6%    Iron 6%

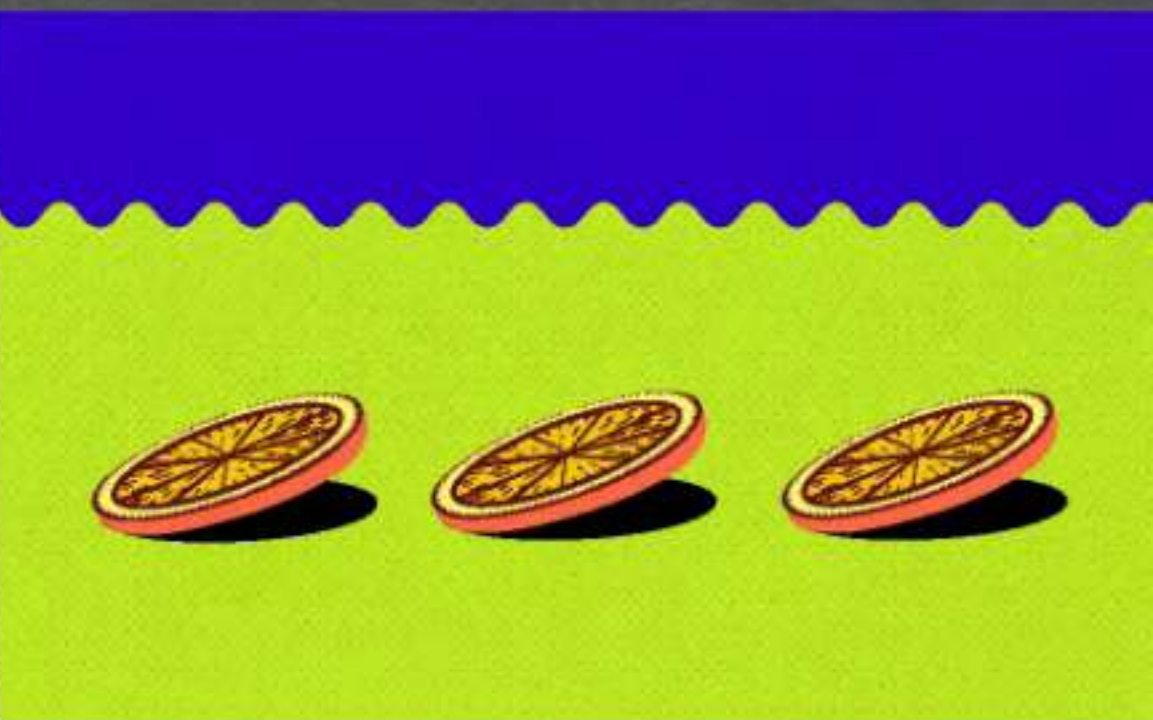
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Calories per gram

Fat 7    Carbohydrate 8    Protein 6







**CHAPTER** 



**LOGO & IDENTITY**  
Design

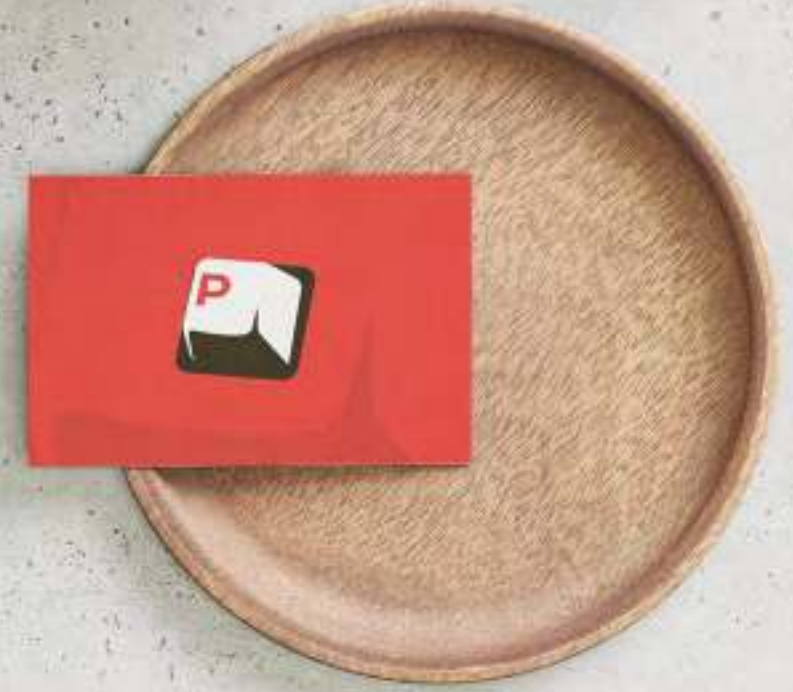
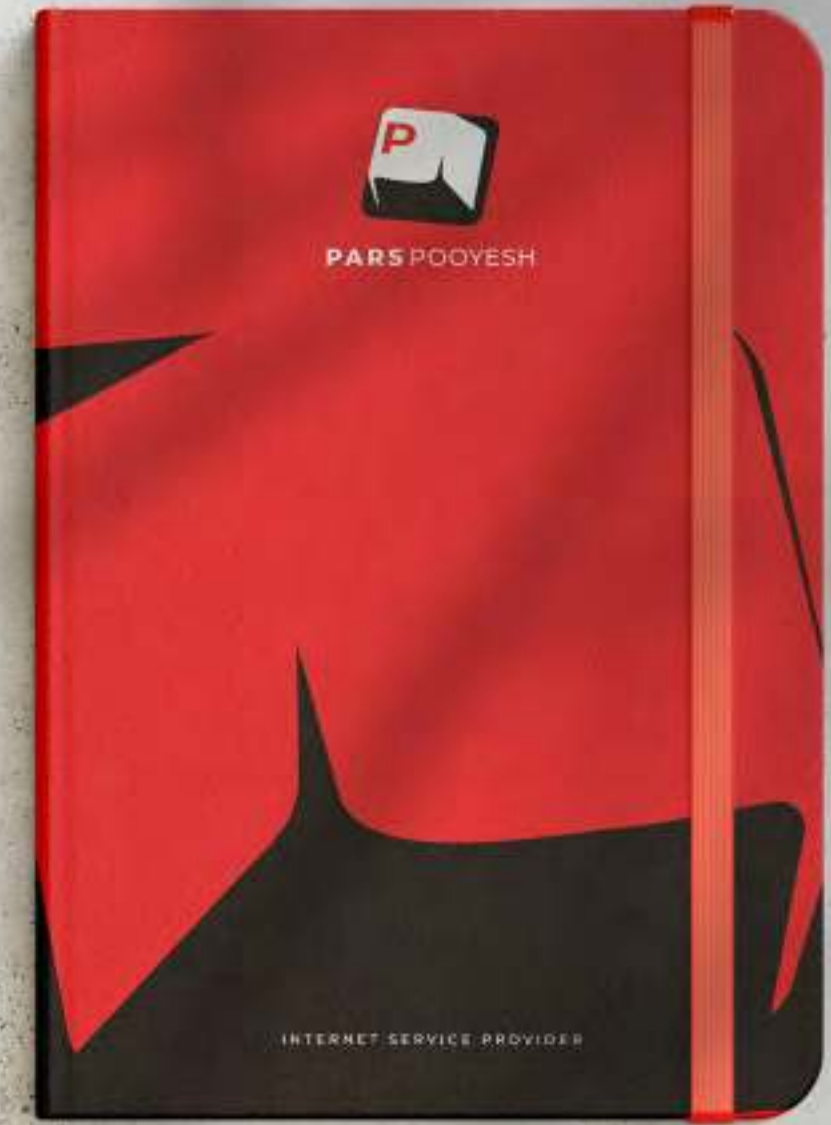


# ParsPooyesh

from the past until now !

ParsPooyesh Fanavar started its activity in 2003 as a providing software solution. This company has been actively present in two organizational networks and telecom areas since 2017. The company offers the first open-source software system (IBS open source accounting system for LAN networks and accounting for Dial-Up and VoIP network operators in 2003) in Iran.

ParsPooyesh started its activities from Shiraz and moved to Tehran in 2007 while developing its business in the telecom field. As a severe competitor for companies such as Huawei, ZTE, and Ericsson, it offers software solutions for fixed and mobile networks in Iran. ParsPooyesh Company, as an Iranian company, has been able to improve its technical knowledge following modern world standards and, in addition to meeting domestic needs, significantly helps prevent currency outflow, protect valuable and sensitive data of Iranian operators and create jobs for talented and interested youth of Iran.







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WWW.8390.10

BRANDING

CONCEPT ART

STUDIOS

UX/UI DESIGN

BRANDING

STUDIOS

UX/UI DESIGN

STUDIOS

UX/UI DESIGN

BRANDING

CONCEPT ART

UX/UI DESIGN







# Potion

Online Pharmacy

---

Potion is your one-stop shop for all of your health and wellness requirements, not just an online pharmacy. Potion makes it simple for you to take care of your health and feel your best by offering a large range of high-quality drugs, vitamins, and wellness items.

At Potion, we are devoted to giving you the best goods and services since we recognize that your health is a key concern for you. Every step of the way, you will receive individualized, knowledgeable treatment and advice from our team of skilled pharmacists and medical specialists.

Potion contains all of the prescription drugs, over-the-counter medicines, natural vitamins, and health goods you may ever need. You may order your drugs and items from the convenience of your home using our user-friendly online platform, and we'll swiftly and securely deliver them to your door.

At Potion, we work hard to keep our goods and services reasonably priced and open to everyone because we think that everyone should have access to high-quality healthcare and wellness items. Why then wait? Experience the power of Potion right now to take charge of your road to fitness and health.





Curology

THE BEST SALE ONLY THIS WEEK

SWIPE UP

NEW IN

DON'T MISS THE LAST SALES OF THE WEEK

SWIPE UP

SOOTHING SERUM Revive 300mg CBD

LUXURY FACIAL OIL Rejuvenate 300mg CBD

THE SALES CAME FOR THE WHOLE WEEKEND

SWIPE UP

ANCIENT NUTRIENTS

Zinc + Probiotics

THE BEST SALE ONLY THIS WEEK

SWIPE UP

THE SALES OF THE WHOLE WEEK

SWIPE UP

Perfume 香水手霜

THE SALE ARRIVED

GET

BRIGHTENING B SERUM

PRODUCT

DO NOT MISS IT

NEW COLLECTION

IS THE MOMENT

magic mind

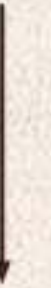
- fatigue
- stress you out
- adaptogens
- help you relax
- antioxidants
- keep you focused
- happy
- Make you happy

THE SALE ARRIVED

GET



CHAPTER 03



POSTER  
Design





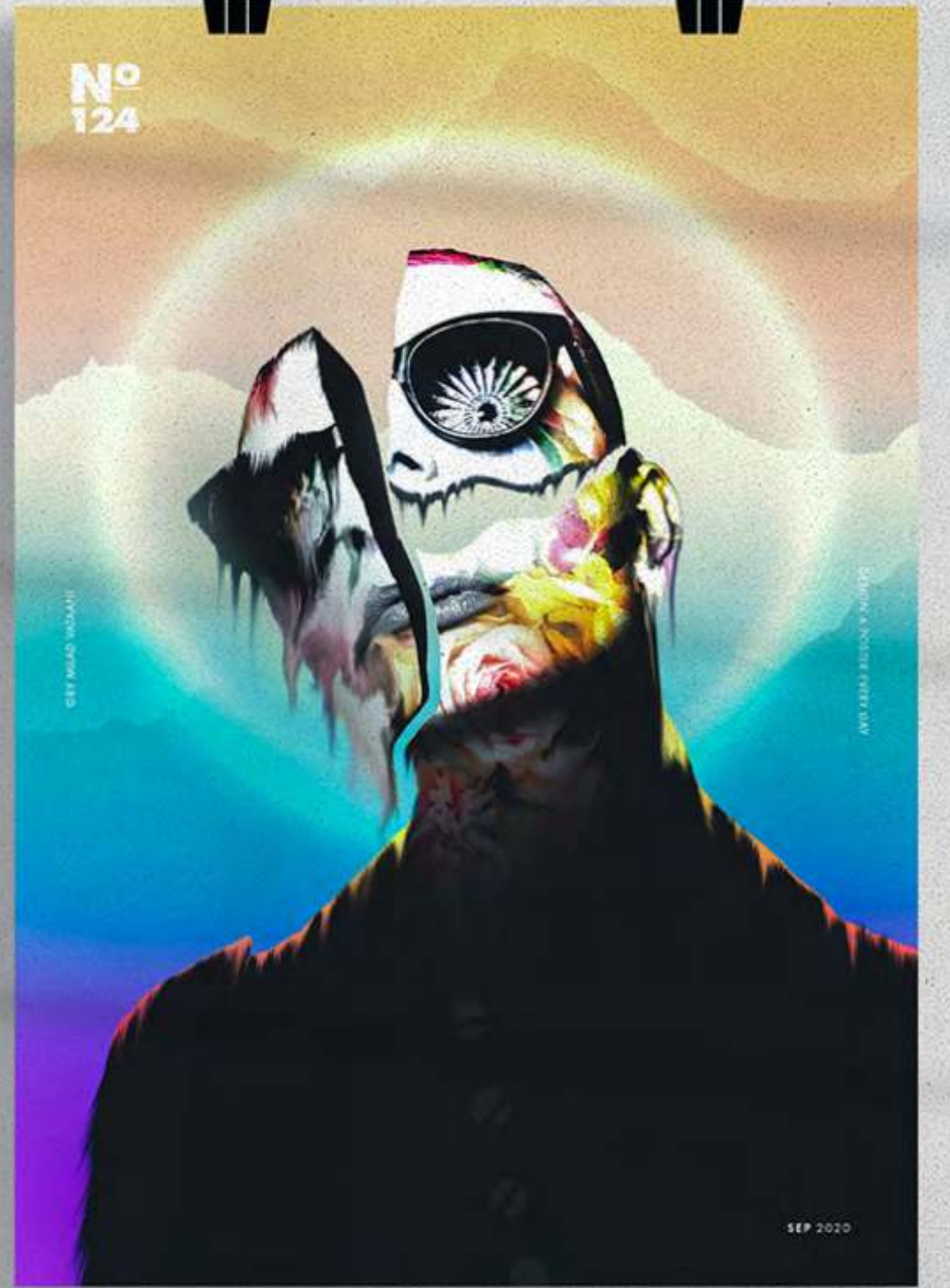
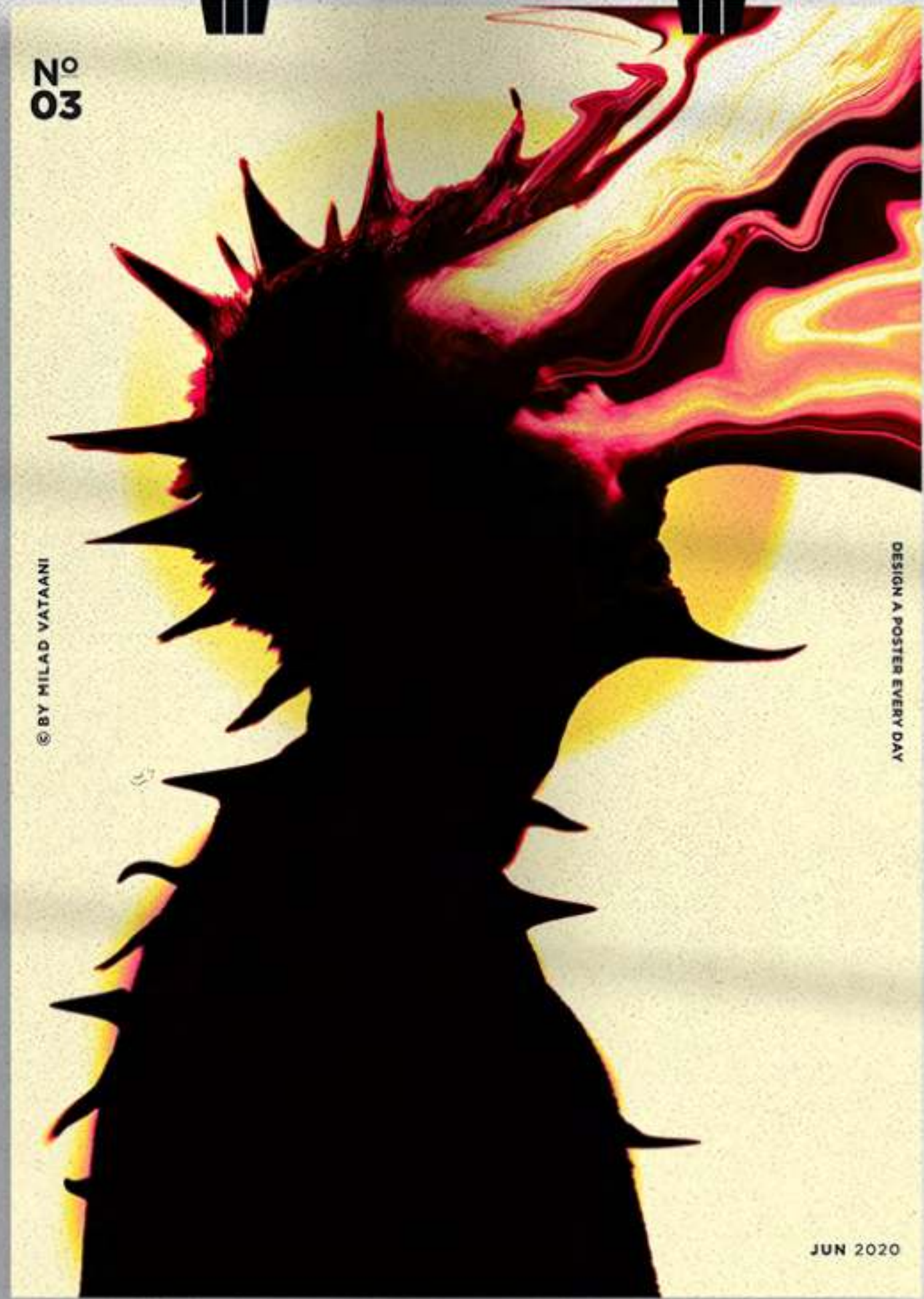




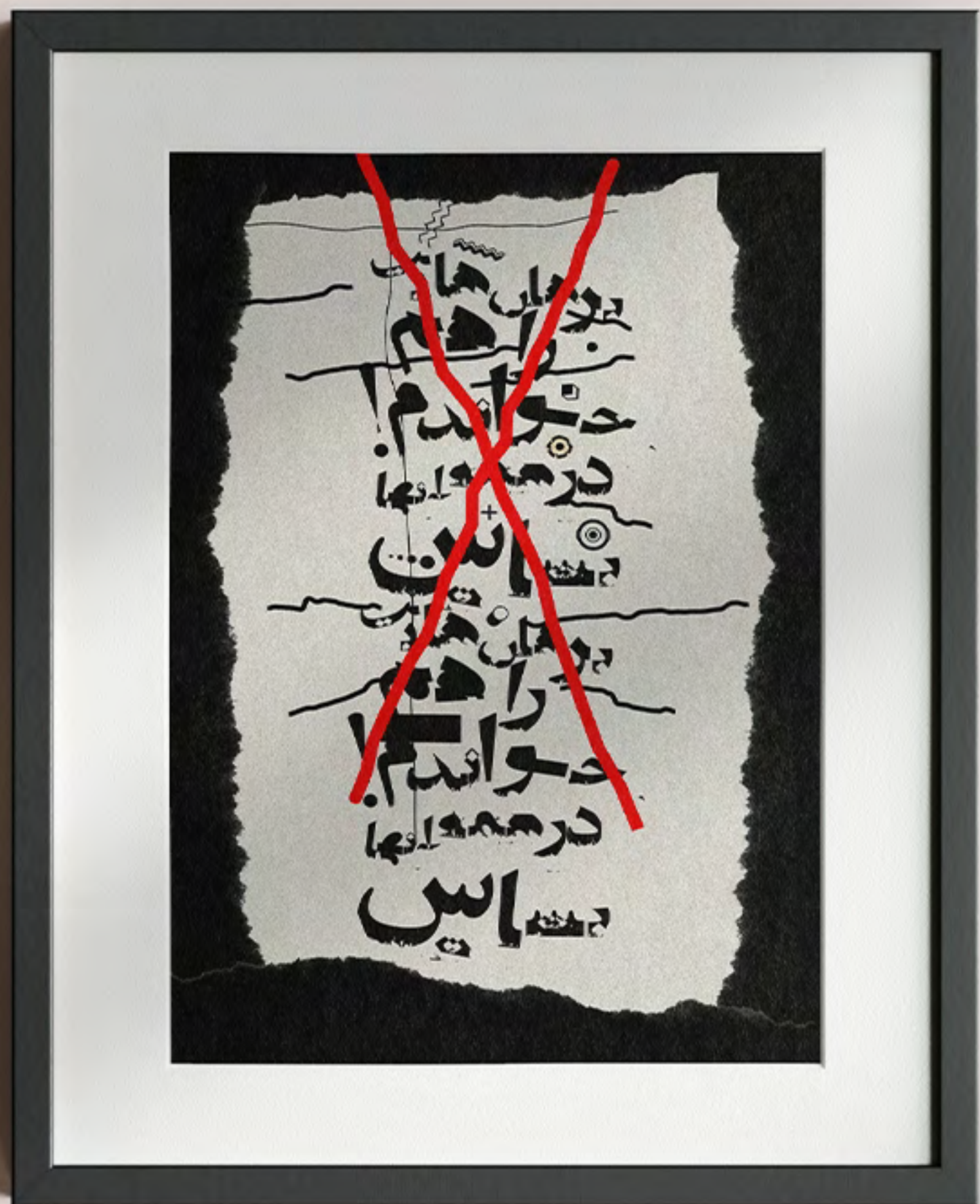
# NORDIC FASHION WEEK

8-11 AUG 2023  
COPENHAGEN

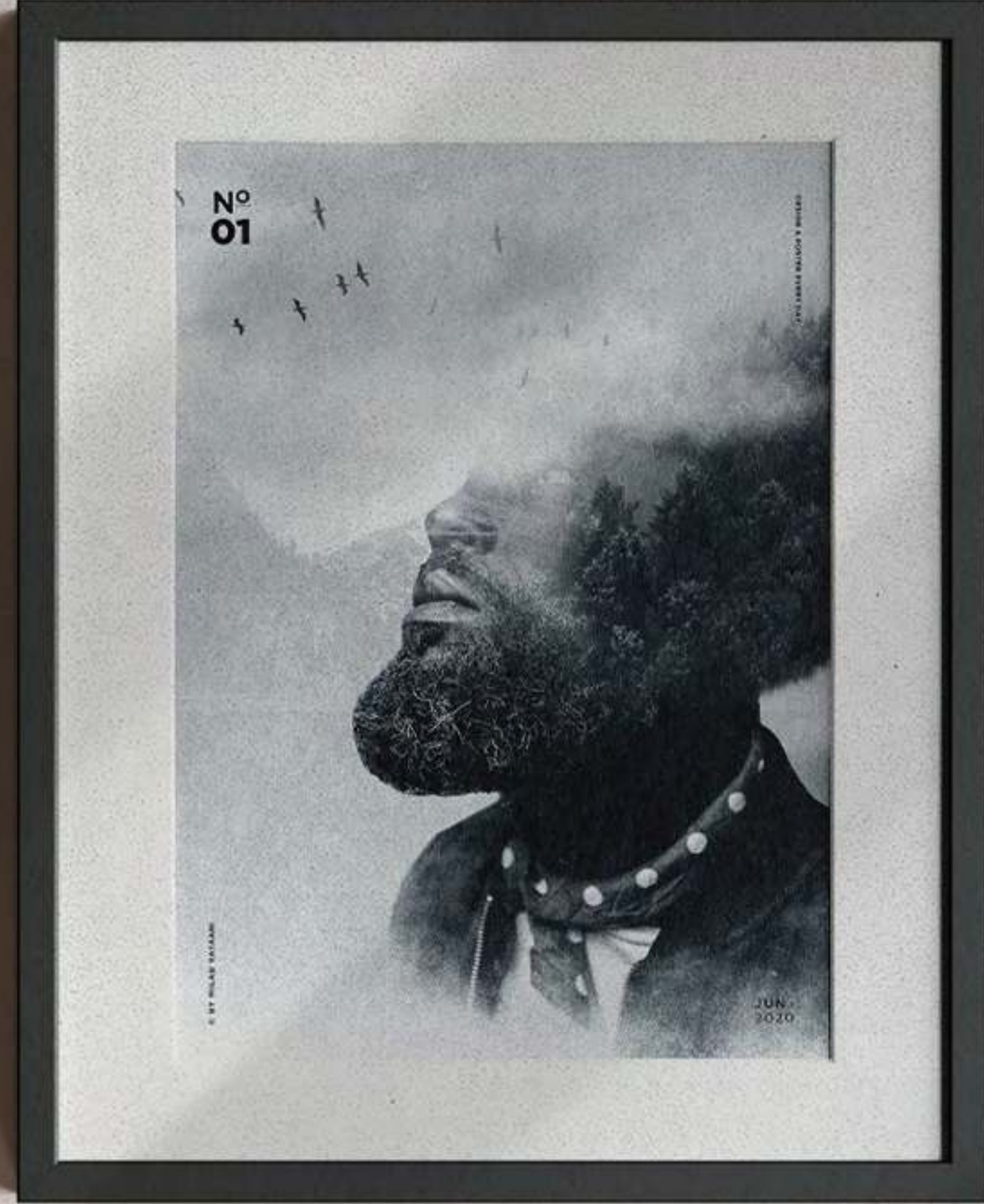
























**BOOKS & FLYER**  
Design







# ENGLISH DIGEST

Englisch Digest Vol.01  
2009  
Book Design









**CHAPTER** 5

**CAMPAIGN**  
& Social Media



**26.-28.  
AUGUST**

**DTM RACING POWERED BY  
MERCEDES-AMG**

**DTM PRE SALES TICKET FROM 24€**



**#WeLoveDTM**

**26.-28.  
AUGUST**

**NÜRBURGRING POWERED BY  
MERCEDES-AMG**



**DTM PRE SALES TICKET FROM 24€**

**AUTOHERO**

**DEKRA**

**MAHLE**

**MICHELIN**

**REMAUS**

**SCHAEFFLER**

**26.-28.  
AUGUST**

**NÜRBURGRING POWERED BY  
MERCEDES-AMG**

**DTM PRE SALES TICKET FROM 24€**



**#**



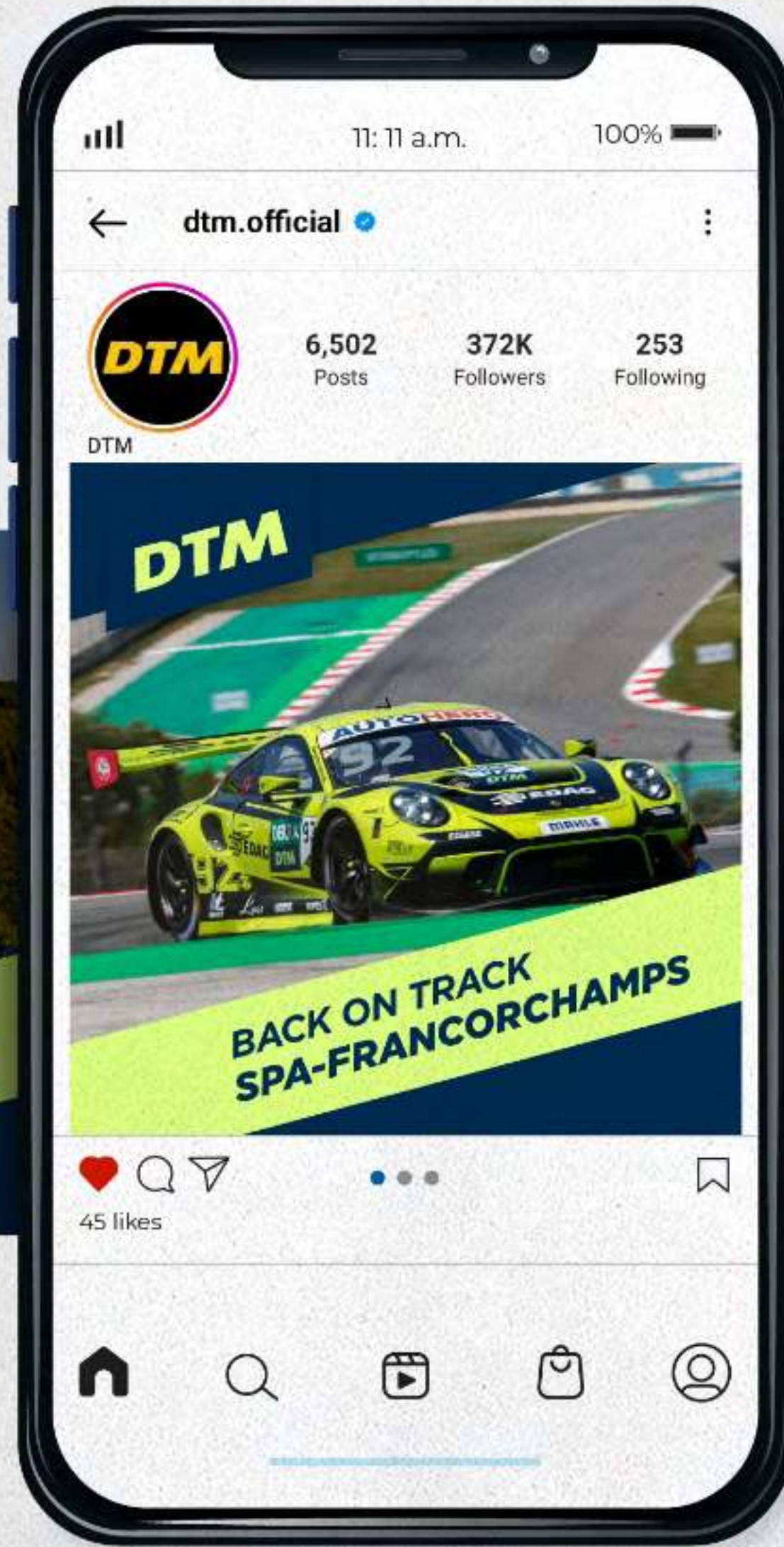
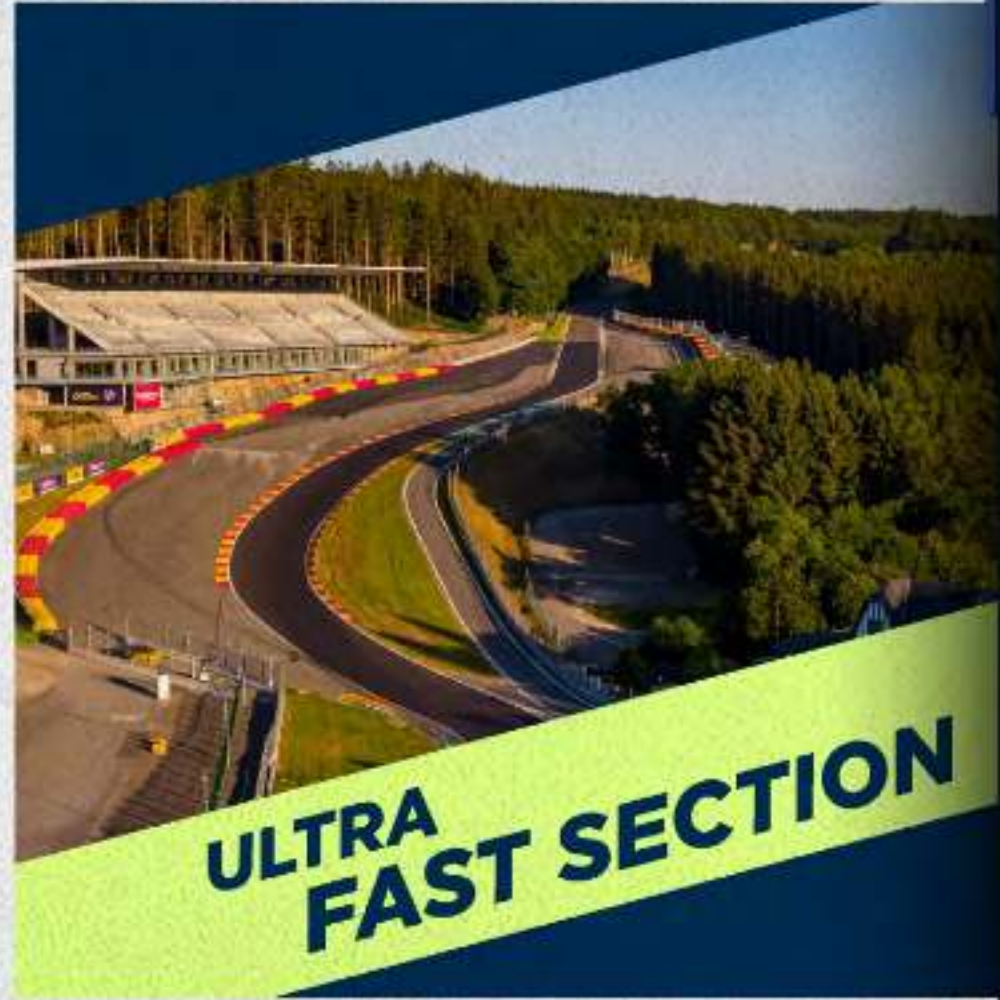
# DTM

Deutsche Tourenwagen  
Masters 2022

Social Media/Ticket Shop









CHAPTER 05

ILLUSTRATION  
Technical / T-shirt





Technical illustration  
**2007**  
SCOPE OF WORK  
Photoshop



swatch<sup>®</sup> 



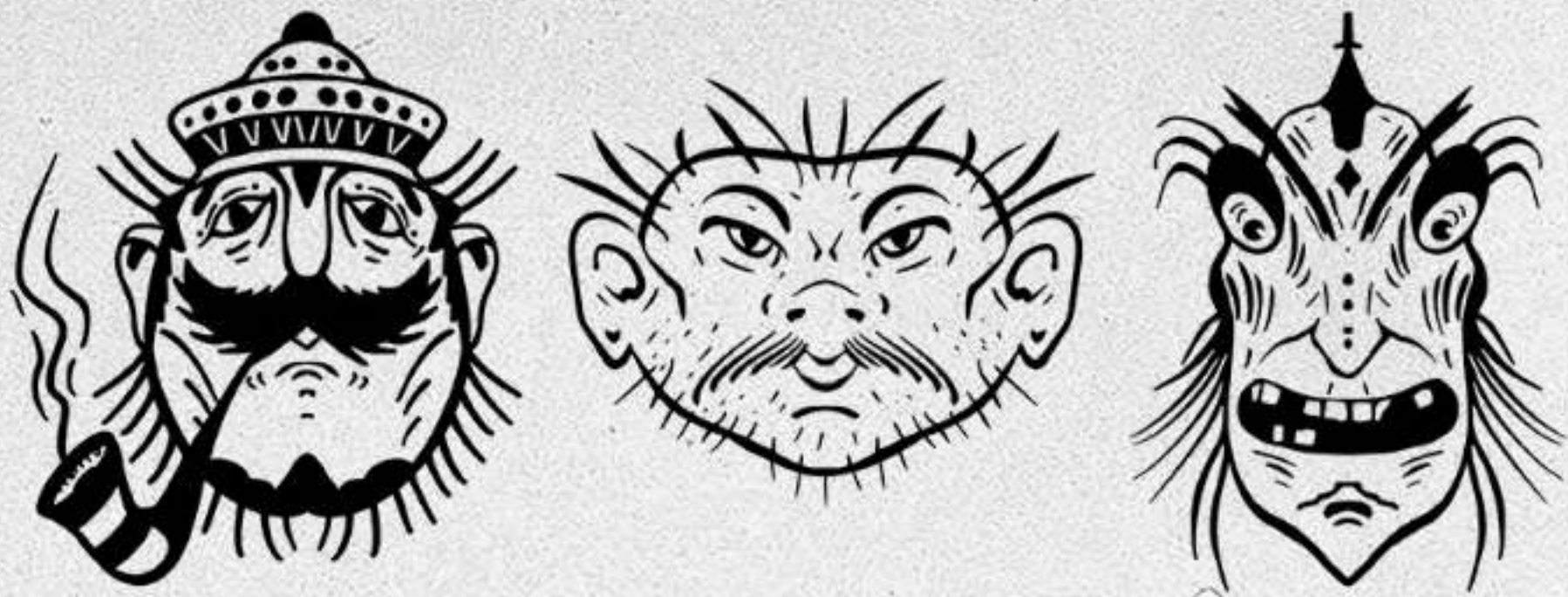
Technical illustration  
**2007**

SCOPE OF WORK  
Photoshop

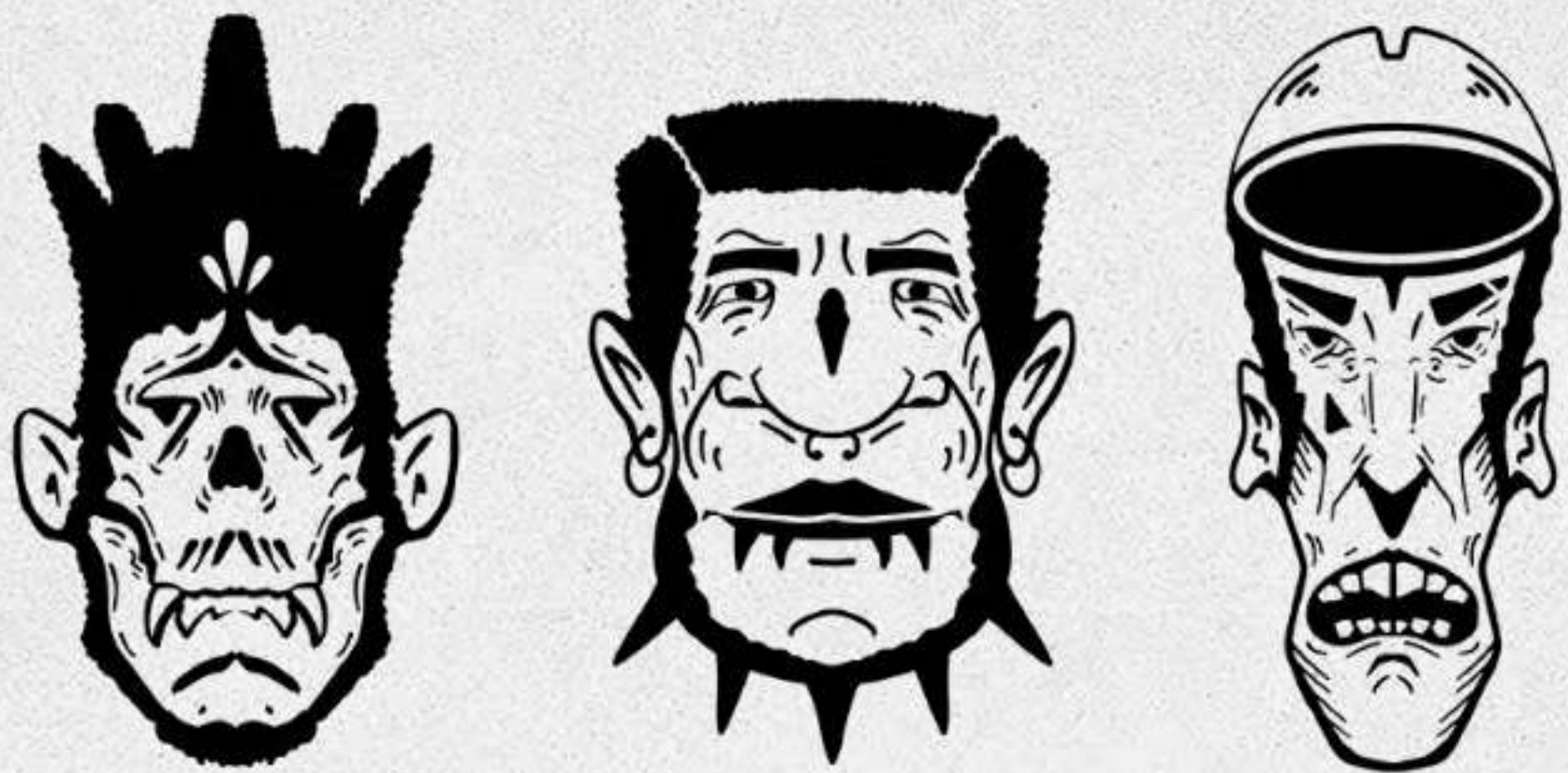








**HUMAN \* \* \*  
SPECIES**





**THANK YOU  
FOR YOUR TIME**